



On behalf of the Basin Brew Fest Committee and the Basin Cares Foundation, we are excited to share our plans for the 8th Annual Basin Brew Fest, scheduled for Saturday, March 28, 2026! As we prepare for another successful year, we wanted to reach out to our partners and supporters with important updates and an invitation to join us once again in making this event a meaningful celebration for our community.

Last year's move under the Hwy 90 bridge proved to be overwhelmingly positive. The location greatly improved setup logistics and provided attendees with much-appreciated shade and comfort. We plan to remain in this general area for 2026, with a few layout adjustments to improve flow and enhance the overall festival experience.

We are also proud to share that we have officially received our 501(c)(3) nonprofit certification as The Basin Cares Foundation. While our organizational structure has changed, our mission remains the same: to revitalize Lawrence Park and, as opportunities arise, support additional green spaces throughout Morgan City and surrounding communities.

This new status significantly strengthens our ability to serve the community. It allows us to:

- Offer tax-deductible sponsorship opportunities
- Provide official tax letters upon request
- Streamline the process of securing donated or purchased beer products from breweries statewide

*If you would like a tax-deductible letter for your sponsorship, please note that no tickets, T-shirts, or other items of tangible value can be exchanged or included in accordance with IRS guidelines.*

Since our first festival in 2017, Basin Brew Fest has showcased the very best of Louisiana craft beer while drawing visitors from across the region and beyond. More importantly, the event has served as a long-term investment in our community. To date, over \$100,000 has been contributed toward improvements in Lawrence Park—including updates to the playground, historic gazebo, fountain, cornerstone marker, and parking area. These enhancements have made a visible and lasting impact thanks to the generosity of our sponsors, partners, and residents.

What began as a craft beer festival has grown into a celebration of Louisiana culture, community, history, and connection and people return year after year because the spirit of Morgan City is at the heart of it.

As we move forward with planning for 2026, we hope you will continue partnering with us. Your support directly fuels community improvement, economic activity, and the preservation of our historic downtown. Sponsorship packets and opportunities for this year are included for your review.

If you have any questions, need assistance selecting a sponsorship level, or would like a tax-deduction letter, please reach out at any time. We are grateful for your continued support and look forward to celebrating another incredible year together.

With appreciation,  
The Brew Krewe  
Basin Cares Foundation – 501(c)(3)

FORMS & CHECKS CAN BE MAILED TO: BETH CHIASSON  
1612 RIDGEWAY DRIVE, MORGAN CITY, LA 70380  
ATTN: BASIN BREW FEST  
CHECKS MUST BE WRITTEN TO "BASIN CARES"



# 2026 SPONSOR OPPORTUNITY

**SATURDAY, MARCH 28, 2026 | DOWNTOWN MORGAN CITY**

**BASIN BREW FEST IS MADE POSSIBLE THROUGH COMMUNITY  
SUPPORT AND SPONSORSHIP**

**DEADLINE TO BE INCLUDED ON PRINT ADVERTISING IS JANUARY 31, 2026.**

**TITLE SPONSOR \$5,000 - ONLY 2 AVAILABLE**

- ALL ADVERTISING WILL READ: "TITLE SPONSOR 1 & TITLE SPONSOR 2 PRESENT THE 8TH ANNUAL BASIN BREW FEST"
- COMPANY NAME ON T-SHIRT
- COMPANY NAME ON BANNERS PRIOR TO EVENT
- COMPANY NAME ON ALL PRINT ADVERTISING
- LOGO & LINK ON WEBSITE
- BANNER AT EVENT
- 15 VIP TICKETS (INCLUDE T-SHIRTS)

- NAMES FOR TICKETS & SHIRT SIZES MUST BE TURNED IN! A FILLABLE FORM WILL BE SENT TO THE CONTACT EMAIL ONCE SPONSORSHIP INFORMATION IS RECEIVED. NAMES & SHIRT SIZES FOR TICKET HOLDERS BEING SUBMITTED IN ADVANCE ALLOWS FOR A MUCH SMOOTHER CHECK IN AT THE ENTRY GATE.

**KEG SPONSOR \$2,500**

- COMPANY NAME ON T-SHIRT
- COMPANY NAME AND LOGO ON PRINT ADVERTISING
- LOGO & LINK ON WEBSITE
- BANNER AT EVENT
- 8 VIP TICKETS (INCLUDES T-SHIRTS)

- IF YOU WOULD LIKE THE OPTION TO BE SENT AN INVOICE AND PAY ONLINE, PLEASE CHECK THIS BOX:

**STOUT SPONSOR \$1,500**

- COMPANY NAME ON T-SHIRT
- COMPANY NAME ON ALL PRINT ADVERTISING
- LOGO & LINK ON WEBSITE
- 5 VIP TICKETS (INCLUDE T-SHIRTS)

**AMBER SPONSOR \$1,000**

- COMPANY NAME ON T-SHIRT
- COMPAY NAME ON ALL PRINT ADVERTISING
- LOGO & LINK ON WEBSITE
- 5 GENERAL ADMISSION TICKETS
- 5 T-SHIRTS

**BLONDE ALE SPONSOR \$500**

- COMPANY NAME ON T-SHIRT
- COMPANY NAME ON ALL PRINT ADVERTISING
- LOGO & LINK ON WEBSITE
- 3 GENERAL ADMISSION TICKETS
- 3 T-SHIRTS

**PILSNER SPONSOR \$250**

- COMPANY NAME ON T-SHIRT
- COMPANY NAME ON ALL PRINT ADVERTISING
- LOGO & LINK ON WEBSITE
- 2 GENERAL ADMISSION TICKETS
- \*\*THIS SPONSORSHIP LEVEL DOES NOT INCLUDE T-SHIRTS\*\*

**MY SPONSORSHIP IS A DONATION AND I WOULD LIKE A LETTER TO USE FOR TAX PURPOSES.**

*IF YOU WOULD LIKE A TAX-DEDUCTIBLE LETTER FOR YOUR SPONSORSHIP, PLEASE NOTE THAT NO TICKETS, T-SHIRTS, OR OTHER ITEMS OF TANGIBLE VALUE CAN BE EXCHANGED OR INCLUDED IN ACCORDANCE WITH IRS GUIDELINES.*

**FORMS & CHECKS CAN BE MAILED TO: BETH CHIASSON**

**1612 RIDGEWAY DRIVE, MORGAN CITY, LA 70380**

**ATTN: BASIN BREW FEST**

**CHECKS MUST BE WRITTEN TO "BASIN CARES"**



# bassin BREW FEST

**SATURDAY, MARCH 28, 2026 | DOWNTOWN MORGAN CITY**

## **SPONSOR AGREEMENT**

I, \_\_\_\_\_ (COMPANY REPRESENTATIVE), ON BEHALF OF \_\_\_\_\_ (COMPANY) DO HEREBY AGREE TO SPONSOR THE FIFTH ANNUAL BASIN BREW FEST TO BE HELD ON SATURDAY, APRIL 5, 2025 IN DOWNTOWN MORGAN CITY, LOUISIANA. I AM AWARE THAT THESE FUNDS WILL BE USED TO HELP PUT ON THIS EVENT FOR MORGAN CITY AND THAT ANY REMAINING FUNDS AND PROCEEDS WILL GO TO THE BLOCK 27 PROJECT TO AID IN THE CONTINUED RENOVATION OF LAWRENCE PARK.

**OUR ORGANIZATION IS AGREEING TO SPONSOR BASIN BREW FEST 2026 IN THE AMOUNT OF: \$\_\_\_\_\_**

### **CONTACT INFORMATION**

**COMPANY NAME:** \_\_\_\_\_

**ADDRESS:** \_\_\_\_\_

**PHONE:** \_\_\_\_\_ **SECONDARY:** \_\_\_\_\_

**E-MAIL:** \_\_\_\_\_

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**SIGNATURE OF AUTHORIZED OFFICIAL**

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**DATE**

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